

# Kristofer Hansen

## Graphic Designer

### GET IN TOUCH

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425.772.8944



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[www.kth-designs.com](http://www.kth-designs.com)

### WHO I AM

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Dear Hiring Authority,

My name is Kristofer (Kris) Hansen, and I am a graphic designer with over 20 years of hands-on experience. Throughout my career, I have worked for a variety of businesses—from a well-known weekly shopper in Spokane to newspapers, advertising agencies, and freelance work with several magazines. My designs have been showcased in magazines, on billboards, and even on television.

I take immense pride in my creativity and my ability to truly listen to my clients' needs. Whether working with a large or modest budget, I strive to exceed expectations and deliver unique, high-quality designs that capture each brand's identity. I am confident that my original graphic designs and ability to produce work across multiple mediums will bring value to your organization. With a commitment to excellence, I ensure projects are completed on schedule and meet my high personal standards.

From billboards to business cards, I have done it all. I have collaborated with esteemed clients such as Microsoft, Vern Fonk Insurance, Hometown Values, Community Shopper Magazine, GolfToday Northwest, Dealer Marketing Magazine, Asemblon, Kings Mattress, Kodiak Lodge, Mirage Pool & Spa, Shumate Motorsports, Parker-Messana, LION New Media, Rairdon Auto Group, Larson Automotive Group, and many others.

I possess advanced computer knowledge and am highly proficient in Adobe Photoshop CC, Illustrator CC, InDesign CC, Acrobat DC, Microsoft Office 365, and various FTP applications, working efficiently on both Mac and PC platforms. My use of quick keys in all graphic programs enhances my productivity, allowing me to work quickly and effectively. I am deeply comfortable in digital environments and enjoy both working and playing on a computer.

As a professional, I am honest, reliable, and always meet deadlines—without exception. I thrive on challenges and enjoy problem-solving. In previous positions, I took the initiative to modernize outdated workflows by implementing new programming and typography systems, bringing them up to current standards. I am a proactive team player who doesn't wait to be asked, always willing to give extra time and effort when needed.

I am excited about the opportunity to contribute my skills and expertise to your team and look forward to the opportunity to discuss how I can be an asset to your organization.

Sincerely,

Kris Hansen

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### DESIGN SKILLS:

- + Branding and Identity
- + Logo Design
- + Print and Digital Advertising
- + Magazine Design
- + T-shirt Design and Merchandise
- + Direct Mail and Marketing Collateral
- + Web Graphics and Banner Ads



### TECHNICAL SKILLS:

- + Adobe Creative Suite
- + Typography and Layout Design
- + Color Theory and Image Retouching
- + Knowledge of 4-Color Offset Printing

### EXPERIENCE

2020 – Present

#### Graphic Designer Hometown Values - Yakima – Yakima, WA

- Responsible for layout design, typography, and advertisement creation for the quarterly magazine.

2019 – 2020

#### Graphic Designer - Hometown Values - Bellingham – Bellingham, WA

- Designed layouts, typography, and advertisements for the quarterly magazine.

2017 – 2018

#### Graphic Designer - Hometown Values - Whidbey – Oak Harbor, WA

- Managed layout design, typography, and ad creation for the quarterly magazine.

2004 – 2018

#### Graphic Designer - Dealer Marketing Magazine – Lynnwood, WA

- Designed layouts, typography, and ads for the monthly magazine, ensuring effective and appealing design across all issues.

2009 – 2017

#### Graphic Designer - Golf Today Northwest – Lynnwood, WA

- Responsible for the layout design, typography, and ad creation for the monthly magazine.

2011 – 2013

#### Graphic Designer - Community Shopper – Tacoma, Puyallup, Gig Harbor, WA

- Designed layouts, typography, and advertisements across various magazine issues.

2004 – 2010

#### Graphic Designer - Stevenson Advertising – Lynnwood, WA

- Led branding and design for advertisements, logos, flyers, brochures, and business cards. Managed layout for multiple magazines, including Dealer Marketing Magazine and Bizillion Magazine.
- Worked directly with printers to ensure artwork quality, implementing an InDesign workflow for magazine production.

2004

#### Plate Maker/Layout Design - Everett Herald – Everett, WA

- Managed pre-press duties, including plate making, pagination, and layout of classifieds using PGL and Mactive software.

2001 – 2004

#### Graphic Designer Nickel Nik / Wheel Deals – Spokane, WA

- Designed black-&-white and color ads for various publications, including Wheel Deals, Nickel Nik, DriveLine.
- Handled color correction, logo redesign, and pagination with Quark and PREPS.
- Oversaw the transition of Tomlinson Black from a black-and-white to full-color publication. Improved workflow efficiency by establishing new design and production procedures.

### EDUCATION

1996 - 1998 ..... Everett Community College ..... Everett, WA

Computer Graphic Design Studies. Award of Proficiency by The Institute for Media and Creative Arts & Everett Community College

1998 - 1999 ..... Pierce College ..... Tacoma, WA

Computer Graphic Design program achieving an average GPA of 3.8.